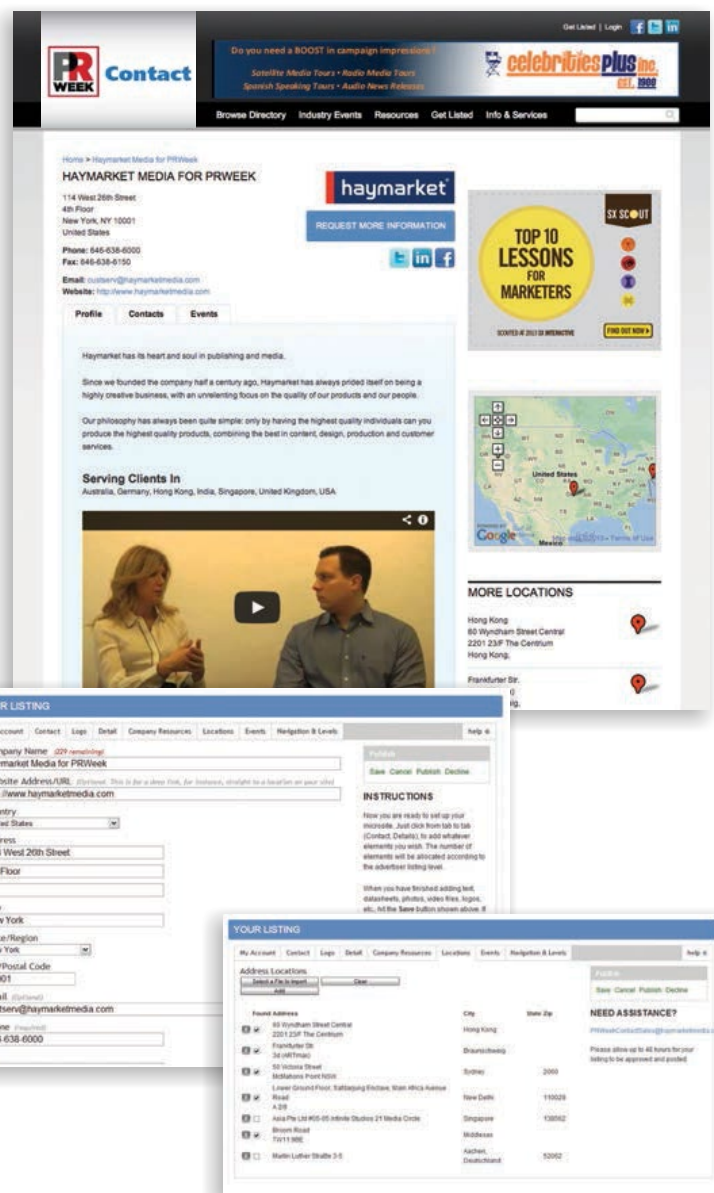




KEY BENEFITS OF INCLUDING YOUR COMPANY IN THE ANNUAL CONTACT DIRECTORY INCLUDE:

- Showcase your company to reach thousands of potential clients.
- Easily edit your company's listing to keep information up to date throughout the year.
- Search optimization mechanism for users to find your listing by specialty, location, and keywords.
- Social media buttons enhance your presence on Facebook, Twitter, and LinkedIn for users to follow your company.
- "PRWeek Coverage" tab automates links to articles about your company from PRWeek editorial pages.
- "More Locations" tab allows you to highlight your nationwide offices and global offices.
- Enhance your company's listing with an embedded youtube link.





Contact

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Stand out from your competitors in **PRWeek Contact** by publishing a customized unique listing. All listings are placed online on PRWeek Contact and searchable by location and specialty.

CHOOSE FROM ANY OF OUR THREE COMPREHENSIVE TIERS:

Features	Tier A	Tier B	Tier C
Company Name	✓	✓	✓
Website URL	✓	✓	✓
Full Address (phone, fax, email)	✓	✓	✓
Specialty / Practice Area Category Listing	15	8	4
Request More Information Button	✓	✓	✓
Description (Company Profile Character Count)	Unlimited	750 characters	500 characters
Company Logo	✓	✓	✓
"PRWeek Coverage" Exposure	✓	✓	✓
Social Media Links	✓	✓	✓
Key Staff & Contact Details	✓	✓	✓
Multiple addresses- Office Locations	2 extra offices	1 extra office	
Google Map of Address	✓	✓	✓
Featured Listing at Category Levels	✓	✓	✓
Banner Advertising throughout directory site (excluding advertiser microsite)	✓		
Lead Generation Reports	✓	✓	✓
Cost- Annual Charge	\$1,510	\$1,205	\$790

MAIN CATEGORIES INCLUDE:

PR Agencies • Public Affairs Agencies • PR Education • Services • Federal Government • Trade Associations • Universities and Colleges • Media